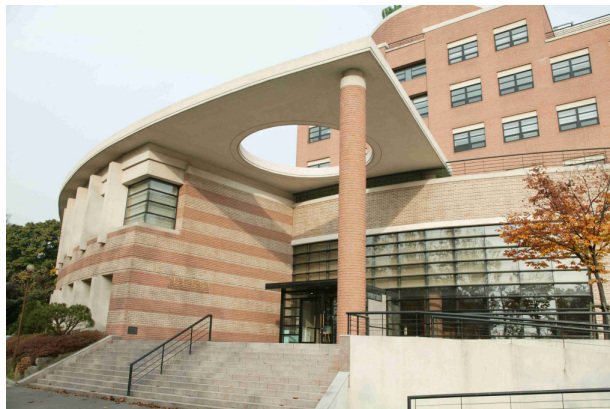


Hotel

There is a university hotel inside the campus of Yonsei University, the same place at the workshop venue(Sangnam Institute of Management(SIM) of Yonsei University, www.yonsei.ac.kr). Yonsei University is located very close to the center of Seoul, close to Sinchon Subway Station (Line No. 2). Sinchon is famous university town where many shopping places and restaurants are available. If one prefer to commute from center of Seoul, Myeongdong, Savoy Hotel(www.savoyhotel.co.kr) is recommended, which takes less than 30 minute by taxi from Yonsei University (taxi fare will be less than 10 dollars). Limited number of rooms are blocked for Brewer Meeting from 28 – 2 November 2007 for both hotels. Participants are subject to pay the room when checking out.

The room rate is \$80 / night at SIM, Yonsei University and \$110 – 130 / night at the Savoy Hotel. Usually, light meal costs from \$5 to \$10 dollars in Sinchon area. The telephone of the front is 02-2123-4560 (82-2-2123-4560 for international) for SIM, Yonsei University, and 02-776-2641 for Savoy Hotel.



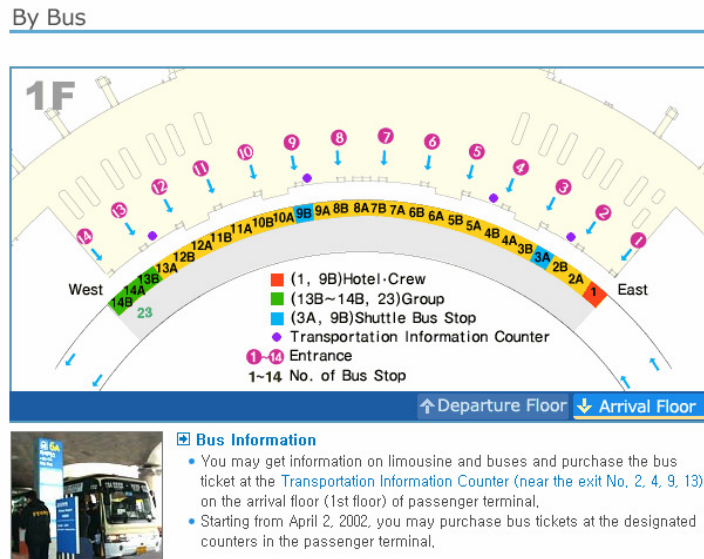
<SIM, Yonsei University>



< Savoy Hotel>

Transportation

After the custom area, pass the main gate of the airport. There is a limousine bus service from the airport to many regions of Korea. You can also take taxi from the airport to Seoul.



Incheon Airport

A. Sangnam Institute of Management, Yonsei University

Incheon International Airport → SIM, Yonsei University

1) Airport Bus + Taxi

Incheon International Airport → Sinchon Subway Station

There is a airport bus service from the airport to "Sinchon Subway Station" nearby the Yonsei Univ. campus. Find the bus stop for limousine service at Bus stop number of "5B" or "12A". The number of the bus for you to get on is "602" bounded for "Cheong-Ryang-Ri". The service is at every 15 min. There will be a person to help you if you need. It will take about 60 min. The price is 7,000 Won (\$8 US). After about 40 min driving (after crossing the Han River), ask the driver to get you off at "Sinchon Subway station". You can tell next stop on LED display. For more detailed information, please visit the web site of Incheon International airport (<http://www.airport.or.kr/home.jsp>), and then click the menus "English", and "Transportation".

Sinchon Subway Station → SIM, Yonsei University

Yonsei University is located within 10 to 15 minute-walking-distance from the Sinchon subway station. However it takes another 5 to 10 minutes from the main gate of Yonsei University to the workshop venue (Sangnam Institute of Management) inside the campus. The

first map shows how to get to the main gate of Yonsei University from Shinchon Station, and the second one shows the location of the workshop venue.

For those who want to take Taxi, it will cost about \$3 from Shinchon Subway Station to the workshop venue. You should say, “Yonsei University” - “Sang-Nam-Kyung-Young-Kwan”, or you can show a memo attached at the end of this document in Korean.

2) Taxi

You can also take a taxi at the Incheon International Airport directly to Yonsei University, and say “Yonsei University Sang-Nam-Kyung-Young-Kwan” and will cost you about 50 US dollars.

Gimpo Airport ↔ SIM, Yonsei University

- 1) Take a taxi from Gimpo Airport to Sangnam Institute of Management, Yonsei University.
(cost : ~20,000 Won which is about 22 US dollars)
- 2) Board Subway Line No. 5(Purple), Gimpo Airport Station → transfer at Young-deung-po District Office to Subway Line No. 2(Green) → get off at Sinchon Station exit no. 2 or 3 to Yonsei University. The Yonsei University is located within 15 minute walking distance. Then it will take another 5 to 10 minutes from the gate of Yonsei University to SIM. You can also take a taxi at the Sinchon Subway Station and cost you about 3 US dollars.

B. Savoy hotel

Incheon International Airport ↔ Savoy Hotel

- 1) Airport Bus no. 605-1 Information

First bus	Jongno 2-ga 04:55 / Incheon Airport 06:00
Last bus	Jongno 2-ga 21:30 / Incheon Airport 22:55
Route	I Incheon Airport → Mapo → Gongdeok-dong → Jongno 2-ga → Entrance to Myeong-dong → Myeong-dong Station (Sejong Hotel) → Hoehyeon-dong → Gongdeok-dong → Mapo → Incheon Airport
Travel Time	70 minutes
Intervals	Every 22 ~ 25 minutes
Fare	7,000 won
Incheon Airport bus stop	5B, 12A 1st Floor

⇒ You may board the Savoy Hotel shuttle bus at Myeong-dong Station (Sejong Hotel) for the 5-minute ride to the Hotel.

2) Or you can take taxi from the Incheon International Airport to Savoy Hotel in Myeong-dong, Seoul downtown. It will cost about 60,000 ~ 70,000 Won (66 ~ 77 US dollars) depending on traffic conditions.

Savoy Hotel ↔ Myeong-dong(Sejong Hotel)

Free Shuttle Bus Departure Times

Savoy Hotel ↔ Myeong-dong Station (Sejong Hotel)		Depart from Savoy Hotel ↔ Depart from Myeong-dong Station	
07 : 00	07 : 15	10 : 30	10 : 45
07 : 30	07 : 45	11 : 00	11 : 15
08 : 00	08 : 15	11 : 30	11 : 45
08 : 30	08 : 45	13 : 00	13 : 15
09 : 00	09 : 15	14 : 00	14 : 15
09 : 30	09 : 45	15 : 00	15 : 15
10 : 00	10 : 15	16 : 00	16 : 15

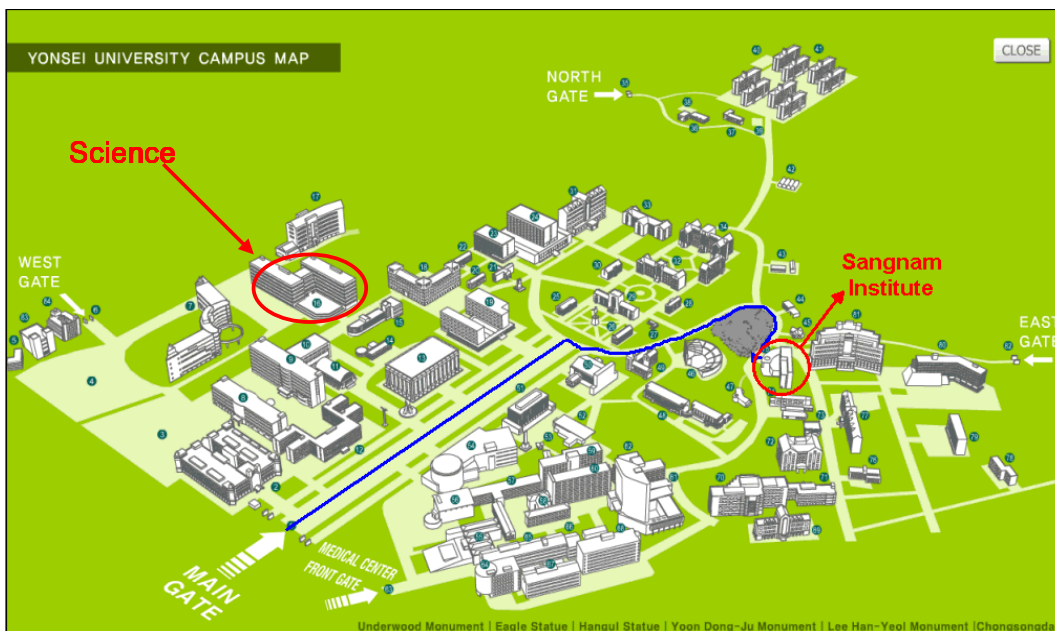
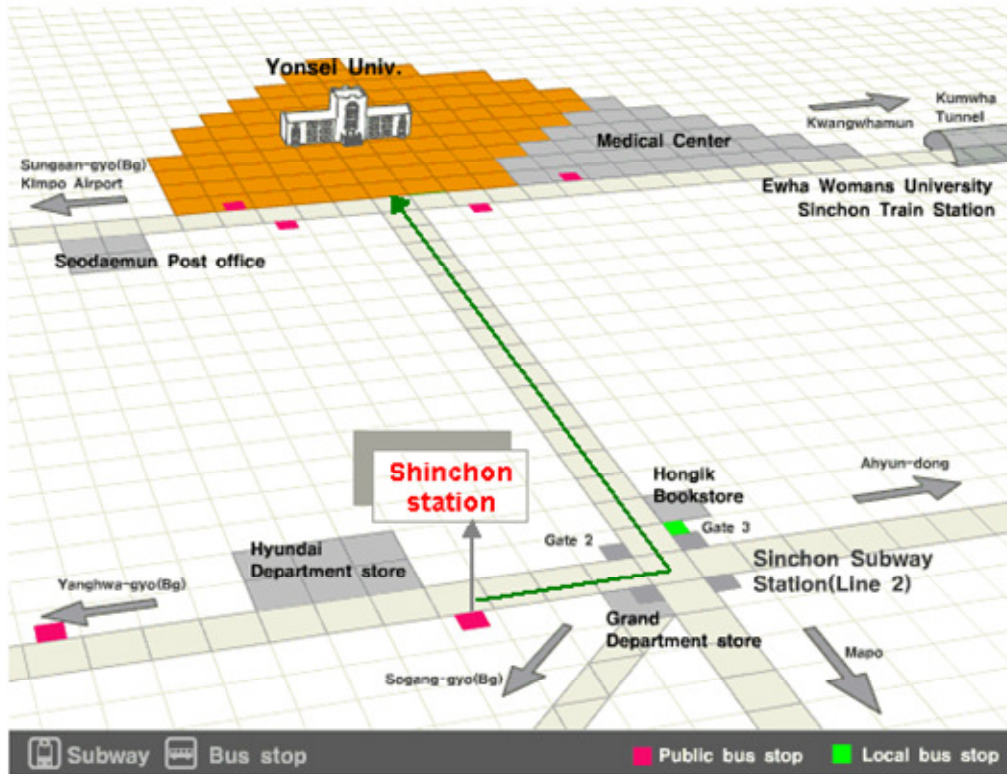
Gimpo Airport ↔ Savoy Hotel

- 1) Take a taxi from Gimpo Airport to Savoy Hotel. (cost : 30,000~40,000 Won which is about 33 ~ 44 US dollars)
- 2) Board Express Bus no. 68 (1,300 won) and disembark at Midopa Dept. Store. The Hotel is a ten-minute walk away.
- 3) Board Subway Line No. 5, Gimpo Airport Station → transfer at Dongdaemun Sports Stadium to Subway Line No. 4 → get off at Myeong-dong Station, exit no. 6. The Hotel is a 2-minute walk away.

Public Transportation Information

- ⇒ **Subway** : Line No. 4,
Myeong-dong Station, exit no. 6
- ⇒ **City bus** : 3, 6, 34, 34-1, 45, 55, 56, 76, 77,
78-1, 81, 81-1, 95, 139, 361, 588
- ⇒ **Express bus** : 3, 52, 76, 139, 745, 755

Map from Sinchon Subway Station to Yonsei University



Transportation from Savoy Hotel to Yonsei University

1) Taxi

You can take a taxi in Myeongdong to Yonsei University, which will cost you about 7 US dollars one way without traffic jam. Show the attached Korean Memo to the driver. You can share with other two to three colleagues. You can also get help from bellboy at Savoy hotel. "Faster, cheaper, and better."

2) Subway

If you like to explore the subway system in Seoul, Savoy hotel is within 2-minute walking distance from the Myeongdong Subway Station (Line No. 4, exit No. 6). Take Line No. 4 (sky blue) to Dang-go-gae direction and transfer to Line No. 2 (Green) at Dong-dae-moon Stadium ("Dong-dae-moon Woon Dong Jang"), which is only 2 stations from Myeong-dong. Line No. 2 is a circle line, but take the line into City Hall direction. Sinchon subway station is 8th stop from Dong-dae-moon Stadium. Yonsei University is located within 15 minute walking distance. Then it will take another 5 to 10 minutes from the gate of Yonsei University to SIM. You can also take a taxi at the Sinchon Subway Station and cost you about 3 US dollars.

Entry visa

All participants require asking the Korean embassy nearby. As far as I know, most of participants do not require the entry visa except for people whose nationality is Chinese, Russian, and African. Be sure to call the Korean embassy for safety.

Communication

Korean people have learned English for long time, but are not good at speaking. You have more chance to ask young people in English.

Contact points

Sangnam Institute of management : 02-2123-4560

Kim, Jhoon (cellular phone : 011-450-2417, office : 02-2123-5682)

Lee, Yungon (cellular phone : 017-315-1303, office : 02-2123-7616)

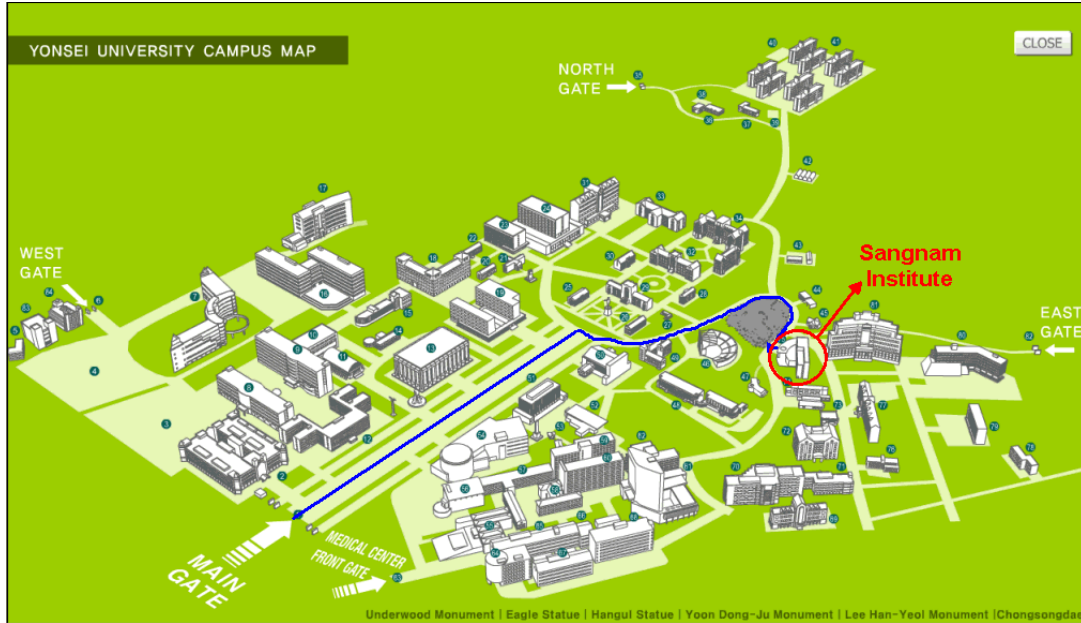
Park, Sang So (cellular phone : 016-791-8902, office : 02-2123-2574)

Almost every one has cellular phones, thus, ask one to borrow one to call us.

Note that "Cellular phone" is called as "hand phone" in Korea.

Please show this to Taxi drivers ...

**이 분을 연세대학교(동문)의 상남경영관으로
모셔주시시오.**



문의 사항이 있으시면 이쪽으로 연락주세요.

상남 경영관 : 02-2123-4560

김 준 011-450-2417 / 이윤곤 017-315-1303 / 박상서 016-791-8902